

FIG. 1 Preferred Embodiment Configuration

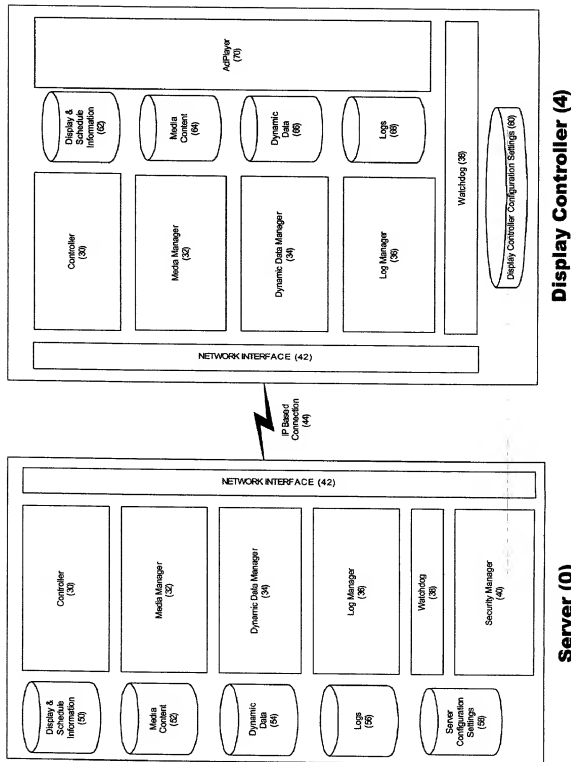
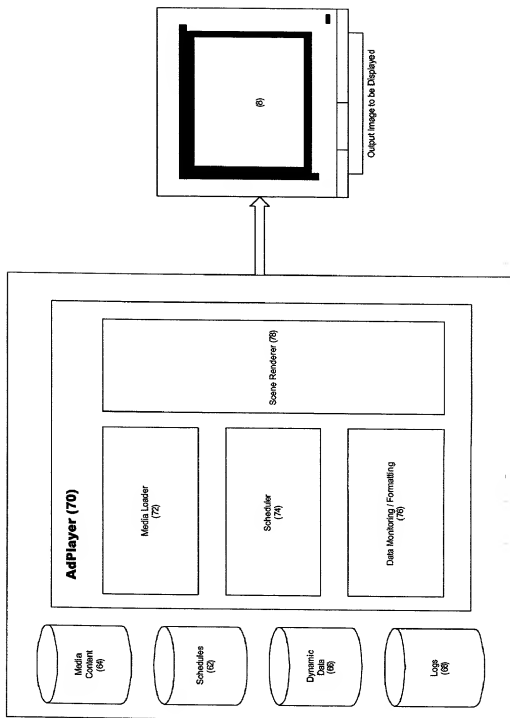


FIG. 2- Logical Server / Display Controller Architecture



Subset of 4)

Fig 3 - AdPlayer Logical Diagram

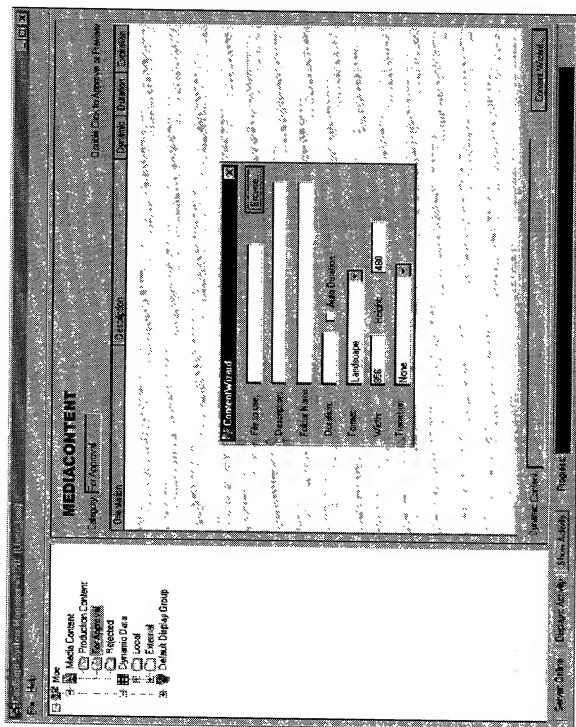


FIG. 5 - Example of Media Content and Content Creation Tool View

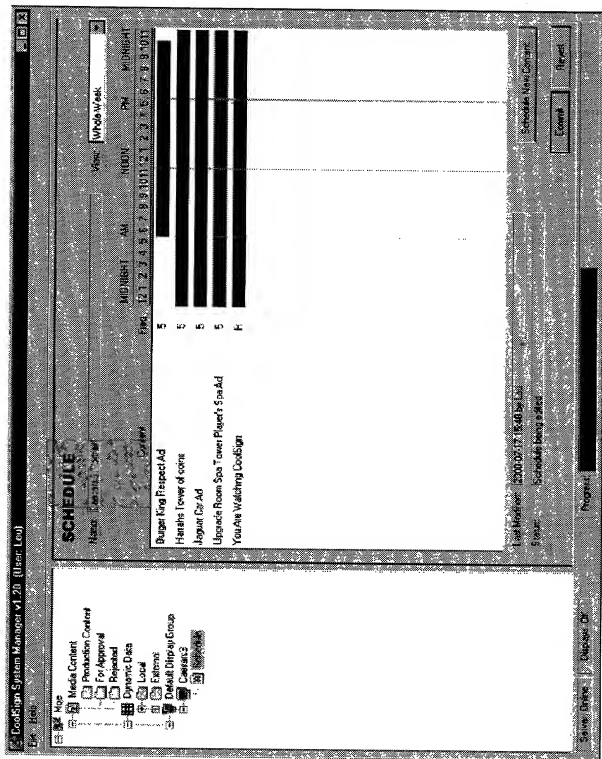


FIG 7 - Example of Scheduling View

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TruTamp System Resources v3.20 [Basic Tab]

File Help

☒ Root
☐ Media Content
☐ Production Content
☐ Approval
☐ Real Time
☐ Dynamic Data
☐ Local
☒ External
☐ Default Display Group
☐ Custom3
☒ Schedule

VARIABLES

Name	Description	Local Value	Global Value	Created By	Updated By	Last Modified
Message1	On Screen Message	Test	Volume 1	Test	Test	2004-07-17 16:03

FIG. 9 - Example of Dynamic Data [Variables] View